

Spammy words to avoid

Commerce

As seen on	Buy	Buy direct
Buying judgments	Clearance	Order
Order status	Orders shipped by	shopper

Personal

Dig up dirt on friends	Meet singles	Score with babes
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Employment

Additional Income	Be your own boss	Compete for your business
Double your	Earn \$	Earn extra cash
Earn per week	Expect to earn	Extra income
Home based	Home employment	Homebased business
Income from home	Make \$	Make money
Money making	Online biz opportunity	Online degree
Opportunity	Potential earnings	University diplomas
While you sleep	Work at home	Work from home

Financial - General

\$\$\$	Affordable	Bargain
Beneficiary	Best price	Big bucks
Cash	Cash bonus	Cashcashcash
Cents on the dollar	Cheap	Check
Claims	Collect	Compare rates
Cost	Credit	Credit bureaus
Discount	Earn	Easy terms
F r e e	Fast cash	For just \$XXX
Hidden assets	hidden charges	Income
Incredible deal	Insurance	Investment
Loans	Lowest price	Million dollars
Money	Money back	Mortgage
Mortgage rates	No cost	No fees
One hundred percent free	Only \$	Pennies a day
Price	Profits	Pure profit
Quote	Refinance	Save \$
Save big money	Save up to	Serious cash
Subject to credit	They keep your money -- no refund!	Unsecured credit
Unsecured debt	US dollars	Why pay more?

Financial - Business

Accept Credit Cards	Cards accepted	Check or money order
Credit card offers	Explode your business	Full refund
Investment decision	No credit check	No hidden Costs
No investment	Requires initial investment	Sent in compliance
Stock alert	Stock disclaimer statement	Stock pick

Financial - Personal

Avoid bankruptcy	Calling creditors	Collect child support
Consolidate debt and credit	Consolidate your debt	Eliminate bad credit
Eliminate debt	Financially independent	Get out of debt
Get paid	Lower interest rate	Lower monthly payment
Lower your mortgage rate	Lowest insurance rates	Pre-approved
Refinance home	Social security number	Your income

General

Acceptance	Accordingly	Avoid
Chance	Dormant	Freedom
Here	Hidden	Home
Leave	Lifetime	Lose
Maintained	Medium	Miracle
Never	Passwords	Problem
Remove	Reverses	Sample
Satisfaction	Solution	Stop
Success	Teen	Wife

Greetings

Dear [email/friend/somebody]	Friend	Hello
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Marketing

Ad	Auto email removal	Bulk email
Click	Click below	Click here
Click to remove	Direct email	Direct marketing
Email harvest	Email marketing	Form
Increase sales	Increase traffic	Increase your sales
Internet market	Internet marketing	Marketing

Marketing solutions	Mass email	Member
Month trial offer	More Internet Traffic	Multi level marketing
Notspam	One time mailing	Online marketing
Open	Opt in	Performance
Removal instructions	Sale	Sales
Search engine listings	Search engines	Subscribe
The following form	This isn't junk	This isn't spam
Undisclosed recipient	Unsubscribe	Visit our website
We hate spam	Web traffic	Will not believe your eyes

Medical

Cures baldness	Diagnostics	Fast Viagra delivery
Human growth hormone	Life Insurance	Lose weight
Lose weight spam	Medicine	No medical exams
Online pharmacy	Removes wrinkles	Reverses aging
Stop snoring	Valium	Viagra
Vicodin	Weight loss	Xanax

Numbers

#1	100% free	100% Satisfied
4U	50% off	Billion
Billion dollars	Join millions	Join millions of Americans
Million	One hundred percent guaranteed	Thousands

Offers

Being a member	Billing address	Call
Cannot be combined with any other offer	Confidentially on all orders	Deal
Financial freedom	Gift certificate	Giving away
Guarantee	Have you been turned down?	If only it were that easy
Important information regarding	In accordance with laws	Long distance phone offer
Mail in order form	Message contains	Name brand
Nigerian	No age restrictions	No catch
No claim forms	No disappointment	No experience
No gimmick	No inventory	No middleman
No obligation	No purchase necessary	No questions asked
No selling	No strings attached	No-obligation
Not intended	Obligation	Off shore
Offer	Per day	Per week

Priority mail	Prize	Prizes
Produced and sent out	Reserves the right	Shopping spree
Stuff on sale	Terms and conditions	The best rates
They're just giving it away	Trial	unlimited
Unsolicited	Vacation	Vacation offers
Warranty	We honor all	Weekend getaway
What are you waiting for?	Who really wins?	Win
Winner	Winning	won
You are a winner!	You have been selected	You're a Winner!

Calls-to-Action

Cancel at any time	Compare	Copy accurately
Get	Give it away	Print form signature
Print out and fax	See for yourself	Sign up free today

Free

Free	Free access	Free cell phone
Free consultation	Free DVD	Free gift
Free grant money	Free hosting	Free installation
Free Instant	Free investment	Free leads
Free membership	Free money	Free offer
Free preview	Free priority mail	Free quote
Free sample	Free trial	Free website

Descriptions/Adjectives

All natural	All new	Amazing
Certified	Congratulations	Drastically reduced
Fantastic deal	For free	Guaranteed
It's effective	Outstanding values	Promise you
Real thing	Risk free	Satisfaction guaranteed

Sense of Urgency

Access	Act Now!	Apply now
Apply Online	Call free	Call now
Can't live without	Do it today	Don't delete
Don't hesitate	For instant access	For Only
For you	Get it now	Get started now
Great offer	Info you requested	Information you requested
Instant	limited time	New customers only
Now	Now only	Offer expires

Once in lifetime	One time	Only
Order now	Order today	Please read
Special promotion	Supplies are limited	Take action now
Time limited	Urgent	While supplies last

Nouns

Addresses on CD	Beverage	Bonus
Brand new pager	Cable converter	Casino
Celebrity	Copy DVDs	Laser printer
Legal	Luxury car	New domain extensions
Phone	Rolex	Stainless steel